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Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

Re: Patent Application of Hohberger et al.
Serial No. 10/027,968
Filed: October 25, 2001
METHOD AND APPARATUS FOR
ASSOCIATING ON DEMAND CERTAIN
SELECTED MEDIA AND VALUE-ADDING
ELEMENTS
Our File No. 7887-83891

Dear Sir:

Enclosed herewith are the following:

1. Transmittal Letter with Certificate of Mailing(in duplicate);
2. Combined Amendment & Petition for Extension of Time
Under 37 C.F.R. 1.136(a) (Large Entity) (in duplicate);
3. Amendment and Reply Pursuant to 37 C.F.R. § 1.111 (in duplicate);
4. Check in the Amount of \$1056.00;
5. Postcard.

The Commissioner is hereby authorized to charge any fees which may be required, or credit any overpayment, to Deposit Account 23-0920.

Very truly yours,

WELSH & KATZ, LTD.

By

Eric D. Cohen

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October 14, 2003

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CERTIFICATE OF MAILING

I hereby certify that this paper is being deposited with the United States Postal Service as First-Class Mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450, on this date.

October 14, 2003

Date

Eric D. Cohen,
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